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INSPIRED BY  
VALUES



We are a diversified conglomerate rooted in traditional values and drawing inspiration from our industry leaders.

Created in 1970, the JB Group slowly and steadily became a pioneer in the field of finance and financial services. Gradually, it extended its horizon to real estate and then in tea and then in manufacturing and e-commerce/retail.

Although, JB Group has been created through the singular vision of an individual Shri Jhumarmalji Bachhawat, the second and third generation of the family have taken the reigns in their hands now.

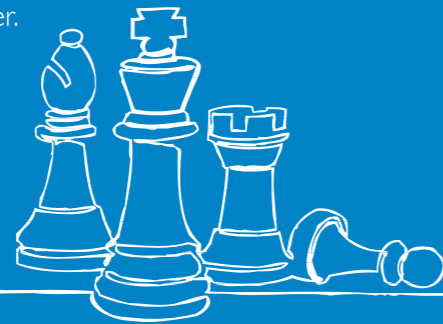
The purpose of the Group is not limited to just the enhancement of stakeholder value but also to enhance social values through education, health, empowerment, livelihood and community based projects.



*The sand clock denotes the Group's evolution and growth over time, the clock being a witness to its rich legacy.*

To achieve sustainable growth in the fields of finance, real estate, agriculture, power, manufacturing, retail and service sectors, with a spirit of continuous improvement driven by ethics, innovation, quality, integrity, honesty and teamwork. And, in doing so, add value to the lives of consumers/clients/stakeholders by providing excellent products and services in the most optimum and judicious manner.

## VISION



## MISSION

To be at the pinnacle of success, but only through integrity and transparency in day to day dealings with the clients and customers. But, above all, to be an organisation where every employee understands the requirements of clients / customers, and where there is no place for anything less than world-class quality in products and services.



## CORPORATE PHILOSOPHY

Work like a family with trust and confidence in each other to deliver commitments in the most effective manner possible with an ultimate aim of continuous improvement.

## MANAGEMENT TEAM

- Rajendra Kumar Bachhawat
- Surendra Kumar Bachhawat
- Mahendra Kumar Bachhawat
- Deepak Bachhawat
- Alok Bachhawat
- Prakash Bachhawat

# OUR STRENGTHS

## Legacy of trust, integrity and goodwill:

a reputation for being a consistent and steadfast player in all the industry spaces in which it operates has led to the creation of phenomenal emotional equity for the group in terms of goodwill

## Informal environment:

the creation of a relaxed and balanced workplace leads to enhanced productivity

## Excellent risk assessment capabilities:

a cautious approach towards work with adequate risk mitigation initiatives in place enables positive outcomes in most ventures/dealings and partnerships

## Established long-term relationships:

sustained networking capabilities with esteemed corporate and business houses nationally lead to consistent opportunities across sectors

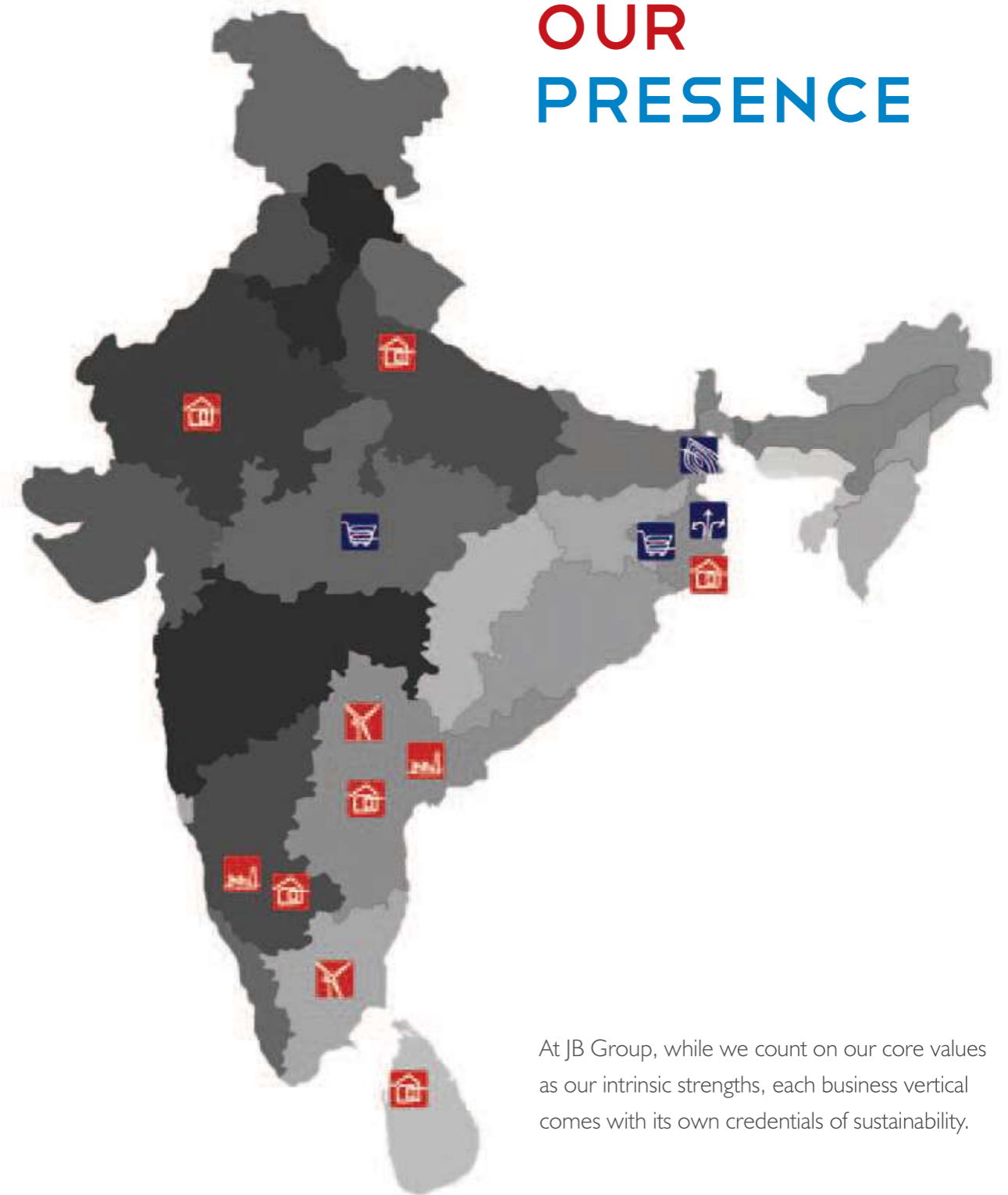
## Brand-enhancing alliances:

consolidation of potentially lucrative partnerships has led to the creation of milestones in the Group's corporate history

## Strategic diversifications:

well-planned forays into diverse verticals reduces the Group's monopolistic dependence on a single business vertical or revenue stream and further consolidates economic sustainability

# OUR PRESENCE



At JB Group, while we count on our core values as our intrinsic strengths, each business vertical comes with its own credentials of sustainability.



finance

Presence largely dependent on clients (on a pan-India level)



real estate

Presence in Kolkata, Delhi, Jaipur, Bangalore, Hyderabad and Colombo (Sri Lanka)



agriculture

Presence in West Bengal (Dooars and Terai region)



power

Presence in Tamil Nadu and Andhra Pradesh



retail & e-commerce

Retail in Madhya Pradesh and West Bengal. E-commerce presence is at a pan-India level



manufacturing

Factory in Chennai with production capability in Hyderabad, Bangalore and Delhi



services

Kolkata

# OUR VERTICALS

At JB Group, while we count on our core values as our intrinsic strengths, each business vertical comes with its own credentials of sustainability.



- Thorough knowledge of the market
- Excellent networking
- Effective and speedy fund raising

## finance

- Tea estates at good locations
- In house processing
- Dedicated Management

## agriculture

## real estate

- Quality assets
- Superior collaborations and alliances
- Long-term goodwill

## power

- Secured Income
- Sustainable impact
- Ideal location of wind mills

- Innovative Website
- Seamless service
- Excellent partnership

## retail & e-commerce

## manufacturing

- Latest technology
- Operational excellence
- Efficient production

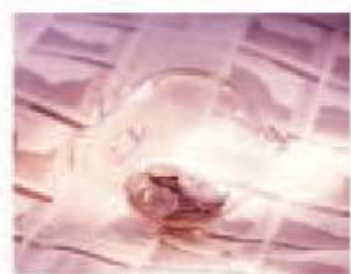
- Advantageous locations
- Flexible terms
- Affordable solutions

## services



OUR VERTICALS

# FINANCE



- Have raised funds from various institutions and corporates for organisations in the field of metal, power, real estate, FMCG, etc.
- Investments in Debt/Bonds, Equity and Mutual Fund, capital markets
- Inter-corporate deposits given to various corporate houses across all business sectors.
- Structured and Secured Finance is also provided to various corporates.



## Strengths

- Great networking capabilities with corporates and business houses
- Heightened credibility, goodwill and reputation in the industry space
- Resident intellectual capital based on a clear and thorough knowledge of the market
- Capability to raise funds for clients effectively and quickly

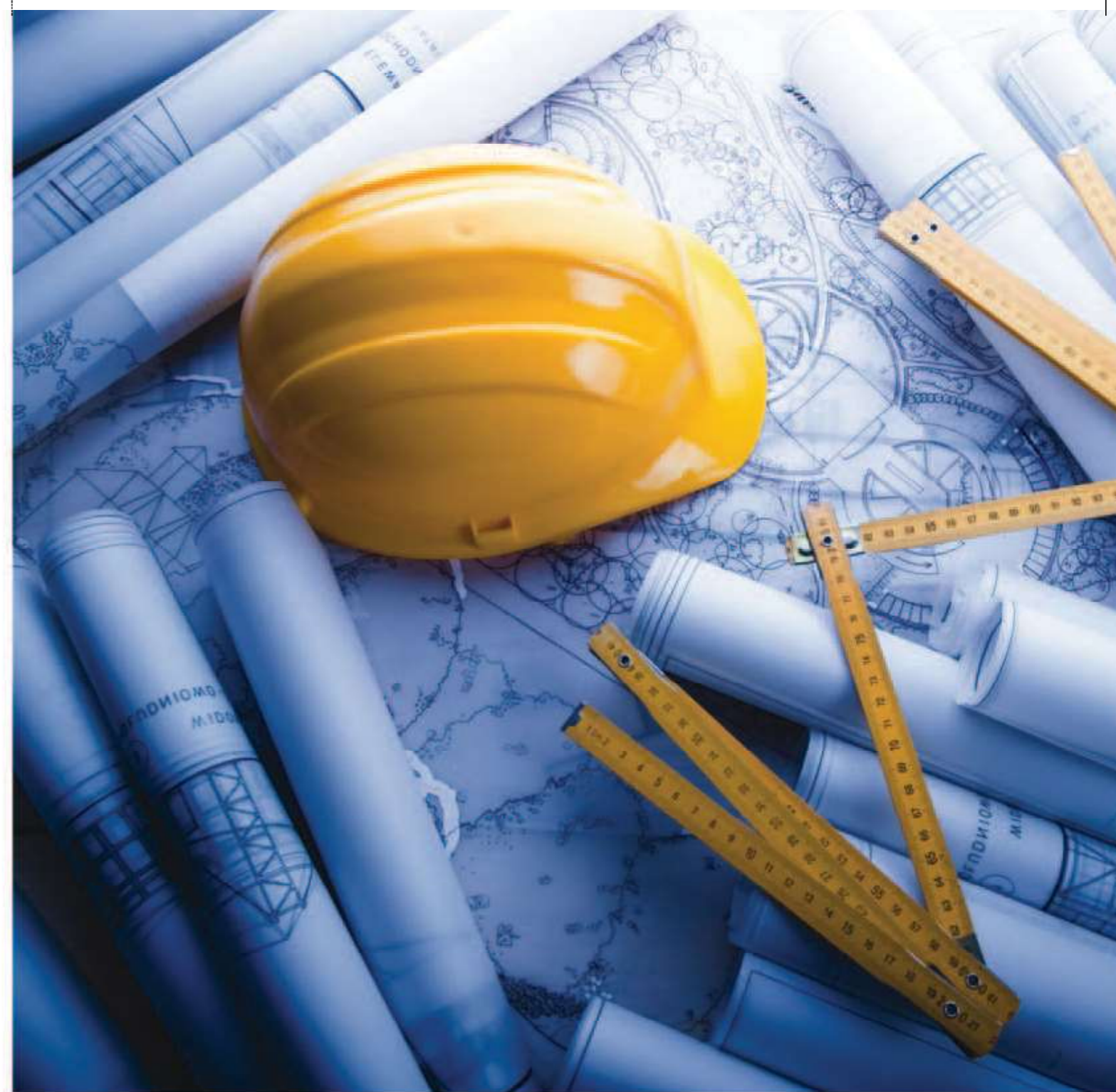
OUR VERTICALS

# REAL ESTATE



- Partnered and Developed many residential, commercial and retail projects.
- Leased out commercial space to MNCs, large corporates and retailers in premium properties such as 22 Camac Street, 2 Upper Wood Street, FMC Fortune, Jasmine Tower, Metro Towers, Shrachi Tower, Unitech Signature Tower in Delhi and JB House in Bangalore.
- Land Bank in Delhi, Jaipur and Bikaner.

Member of:



## Strengths

- Good quality and excellent assets in form of leased out properties and land parcels
- Quality asset management capabilities by inhouse team
- Brand-enhancing clientele (tenants)
- Thorough knowledge of the market
- Superior alliances in the form of great partnerships such as Southcity Projects (Kolkata) Ltd, Bengal NRI Complex Ltd. and Elita Garden Vista Pvt. Ltd.



# PROJECTS AT A GLANCE



22 Camac Street



2, Upper Wood Street



South City Residence



South City Mall



South City Belair



South City Galaxy



South City Pinnacle



South City Business Park



South City Infra Park



Elita Garden Vista



Altair



Urbana





OUR VERTICALS

# AGRICULTURE



- The Dooars region is the foothill forest in northeast India, below the Darjeeling belt. The beauty of the Dooars tea is that they have the character of Assam tea with a unique aroma and sweetness of Darjeeling Tea. Tea was introduced in Dooars in 1875 and Kalabari was established in the year 1878 which is one of the oldest in Dooars region. The tea from these estates have clean black attractive appearance with heavy and full liqueurs, yet less stronger than Assam Tea. A daytime tea that goes well with a drop of milk. The Paharghoomia tea estate is situated in the Terai Region. Dooars is synonymous with the term Terai used in Nepal and northern India and form the only nitrate rich soil in India. The tea from this region tastes delicate, flowery-fresh and has fine tangy flavour.
- The Group produces 600 tons of CTC Black Tea under the brand 'Kalabari' in the Dooars region and 1100 tons under 'Paharghoomia' (a joint venture between JB Group and Jalan Group) in the Terai region.
- Tea is sold through wholesale, auction and private market.

## Strengths

- Great Leadership and dedicated top management supervision
- Excellent knowledge of tea processing and manufacturing
- State-of-the-art tea processing factory reducing dependence on external sources



OUR VERTICALS

# POWER



Renewable energy is clean, affordable, domestic and effectively infinite. It produces no emissions and results in cleaner air and water for all. Renewable power creates jobs and generates revenue for local communities. At JB Group, energy and sustainability matter.



- Located at Tamil Nadu and Andhra Pradesh ( best potential wind site selected from Met Mast data).
- State of art technology using S-88 and S-97 models of Wind Turbines
- Use online Scada system to monitor the WTG's generation for all 24 hours
- Maintain uptime of 95% Machine Availability for best generation.

## Strengths

- Great management and dedicated control on energy harnessing.
- Secured tax-free income from the state governments of Tamil Nadu and Andhra Pradesh with possibility of earning carbon credits.



OUR VERTICALS



# SERVICES



### Service highlights

fully furnished | air-conditioned | 24-hour access | professional business interiors with carpets, blinds and fittings | fire safety systems | security systems | high speed internet access | hot desk | reception meet and greet services | IP telephony and equipment | power backup | incubation infrastructure | car parking | lifts



The Mangalam Business Centre (MBC) in Kolkata is a revolutionary innovation by the JB Group towards providing high quality serviced office spaces with friendly and supportive conditions that allows the fostering of business. MBC provides built-to-suit, affordable, state-of-the-art and flexible office spaces for long term or short term client requirements.

Designed to provide a plethora of contemporary services, MBC has work suites of different sizes, in-house pantry, housekeeping, secretarial services, IT and maintenance support, meeting and conference rooms with video conferencing facilities.



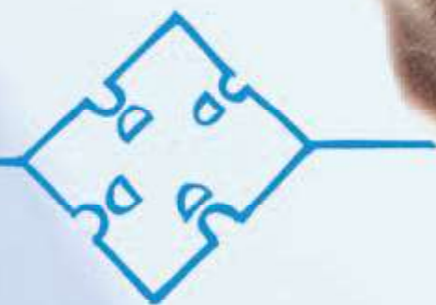
[www.mbc.net.in](http://www.mbc.net.in)

From the point of view of an overall sales process engineering effort, customer service plays an important role at the JB Group. Seamless customer service is included as part of an overall approach to systematic improvement in the Services division. JB's customer service experience has changed the entire perception its customers have of the organization.

### Strengths

- Well located leasing properties – Camac Street, in CBD, Salt Lake Sec V
- Flexible leasing terms ranging from a day, a week, a month and longer
- Top quality ready to move in BTS offices with all facility and plug-and-play services like internet, video conferencing, safe deposit lockers and pantry etc.
- Affordable and economic rates

# PEOPLE



Physical assets depreciate; knowledge enriches. At the JB Group, our foundation comprises the competence and commitment of our people.

## KEY HR DIFFERENTIATORS

Quality involvement of top management	Right blend of young minds and experienced ones	Willingness to learn and teach	Highly responsive team
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Our people deliver across sectors, geographies and business cycles because of our organisational culture. This culture advocates honesty and transparency – no hidden agenda. Our employees are encouraged to openly admit what they don't know, setting the stage for learning from others – irrespective of age, level and hierarchy.

Our employees are provided with adequate resources and rewarded for innovative and breakthrough ideas, the basis of our enterprise. We support operational excellence, continuous improvement and rising performance standards. We encourage team spirit wherein individual egos are subordinated to the larger organisational good.

The Group's aim is to create a sense of belonging among the employees and to ensure that they are proud of their association with the Group. Equal opportunity and growth is the mainstay of the Group's offerings to its employees along with a very cordial and fair working environment.

Employees are also briefed on the group's achievement for the year during the annual meet. Group activities are conducted or tasks are allocated in groups for promoting teamwork. Also group discussions or debates are held on industry/business related thoughts for tapping latent potential in employees.

# OUR SOCIAL RESPONSIBILITY



At JB Group, we are as deeply committed to corporate social responsibility as to our businesses. We recognise that CSR is a social investment that requires a responsible company to take into account the full impact of its operations on all stakeholders, including the wider society and environment.

Environmental sustainability is adhered to by effectively promoting sewage treatment plant, solar lighting, reuse of materials, rain water harvesting, top soil preservation etc. in all the Group projects. In Bengal NRI consortium, a lot of sustained education and health camps are conducted on an ongoing basis.

Shareholder value is uni-dimensional; community value is true wealth. At the JB Group, we believe that we can continue to remain truly viable only as long as our peripheral community remains vibrant. This sensitivity has manifested in various organisational understandings. We treat the community around our areas of work and presence as family. We are sensitive to the inherent diversity present among people and their various cultures. We empower our employees to contribute personal time and effort for community development and social causes.

Consistent work towards the upliftment of society as a whole.

Construction of an Eye Hospital in Churu Rajasthan that was handed over to the State Government for operations.

The Group is also involved in an 'education for all' initiative across educational institutions in different capacities; one such being the Jain Terapanth Samaj Activities and BAPS (Swaminarayan Mandir Group).

Consistent community outreach programs by the Urbana Group such as scholarships to meritorious yet needy students, vocational training programmes for the local youth for social entrepreneurship at George Telegraph institute etc.

Consistent environmental activity by the South City consortium such as cleaning of waterbodies, waste disposal and management etc.



## CUSTOMER SERVICE

At JB Group, a sustainable relationship derived from genuine customer delight is our singular goal. In turn, this delight creates a positive recall, leading to multiple business opportunities and sustainable growth.

Here our customer relationships are based on the bedrock of delivery, transparency and integrity. We establish stretch goals; we focus on surpassing them. We are open to feedback and strive for continuous improvement.

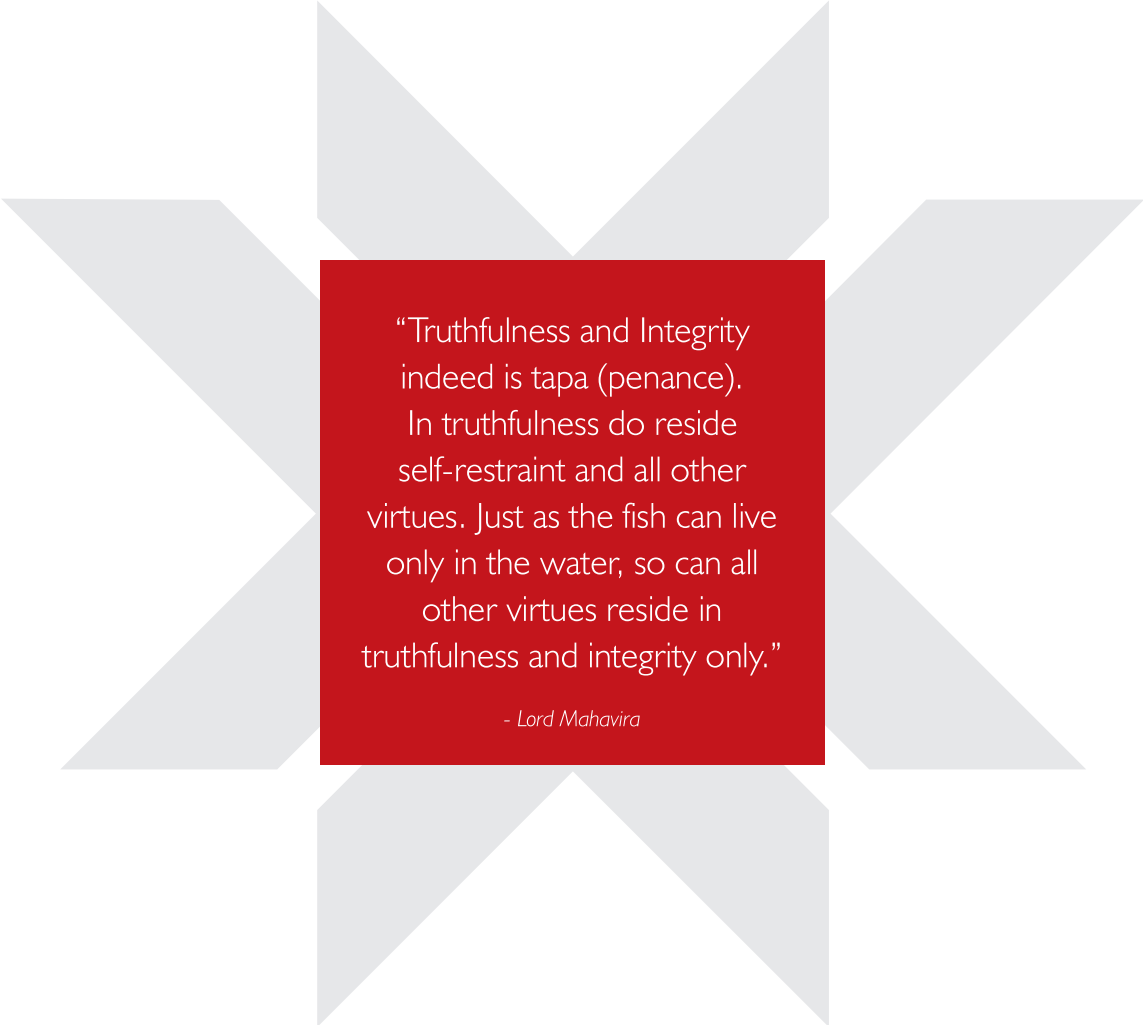
### CUSTOMER SERVICE HIGHLIGHTS

On time service delivery without compromising on the quality

Deploying IT to reinforce and strengthen timely customer service through an effective ERP platform

Highly responsive team

- Good listeners
- Ability to probe, identify the problem and come out with easy solutions



“Truthfulness and Integrity  
indeed is tapa (penance).  
In truthfulness do reside  
self-restraint and all other  
virtues. Just as the fish can live  
only in the water, so can all  
other virtues reside in  
truthfulness and integrity only.”

- Lord Mahavira